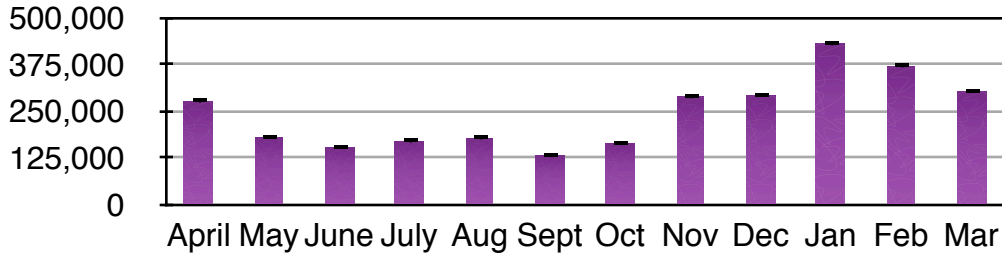


Increase your market share. Reach millions of people.

Whistler Transit Advertising

■ Average Monthly Ridership Numbers



2012/13 Yearly Ridership 3.1 Million People

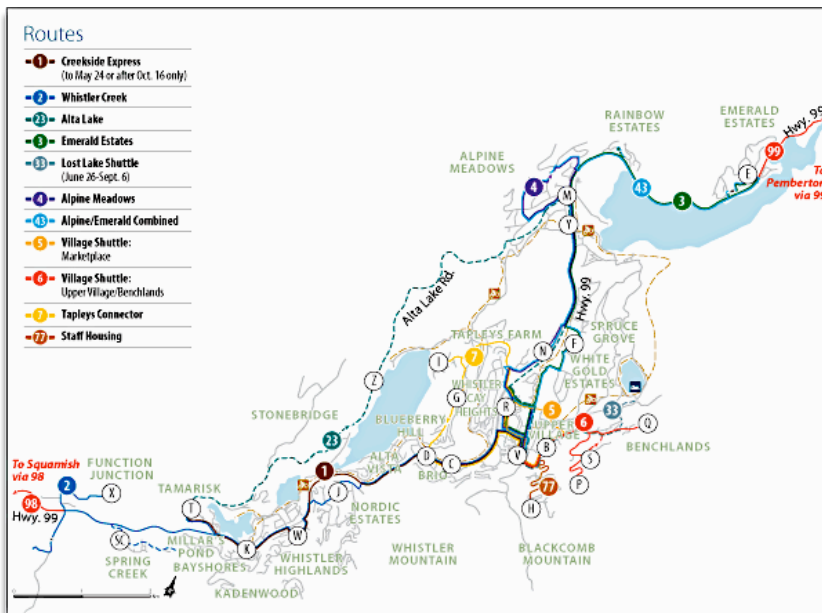


Rider Demographics

Whistler is a pedestrian only village making transit the best option to get to the Village and ski hills and residential areas.

- ~ 75% resort visitor 25% local Nov.- Apr.
- ~ 50% resort visitor 50% local May- Oct
- ~ Average household income- \$100,000/yr.

**Bus Routes: Buses run from 5:00am - 3:30am 7 days a week 365 days a year
All routes start at the Gondola Transit Exchange at the base of both mountains.**



Advertising/Bus Inventory- 30 Buses Total

(Buses rotates through all routes, all buses cover all routes)

Contract gets one ITC (interior Transit Card) per bus = 30 total

(11" x 22") Advertisement facing riders

Nova Diesel Buses- 30

All Buses are brand new and cleaned daily.

Weekly inspections are done to ensure proper placement.

Phone 604-907-2358
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