

# TRANSIT ADVERTISING ART SPECIFICATIONS

We can design and print your ads; email [whistlerbusads@gmail.com](mailto:whistlerbusads@gmail.com) for a price quote or call: 604-907-2358

All design and production costs are the responsibility of the advertiser. If you choose to use your own production company, we ask that you use the following specifications when having your ads produced.

Alternatively, ASCENT MARKETING would be happy to submit your production order, follow-up and install. Rates will be quoted on a per job basis.

## Interior Transit Cards

Located in frames above the windows in the transit vehicles they are printed on vinyl then mounted and laminated on polystyrene for wear and durability. Standard cards are 11" x 22" full bleed with a 3/4" border and visual opening of 9.5" x 20.5". Text should be within the visual opening to avoid being cut off when placed in the frame.



Interior Transit Cards

Visual opening 9.5" x 20.5"

Final size 11" x 22"

## Artwork

Artwork must be submitted in PDF by E mail. Resolution must be no less than 300dpi .



**“Best Advertising Value in Whistler”**